

FOR IMMEDIATE RELEASE



Noble Dairy Queen Awards Two Scholarships

October 24th, 2016 - Kankakee, Illinois: Noble Dairy Queen recently awarded two \$500 scholarships to two very deserving employees: Oliva Nicholos, a team member at the West Kankakee Dairy Queen, and Gerardo Caballero, a team member at the Lake Street Dairy Queen in Aurora.

Olivia is a shift leader who has been loyally serving customers for the past three years. She is currently studying to be a Dental Hygienist. Her Dairy Queen experience has helped her understand how to take criticism constructively, and how to plan and organize a business. Olivia highlights three important attributes of a successful business as, "...customer service...cleanliness...use of goods and employee time"

Gerardo is a Shift Leader who credits his experience at Dairy Queen as helping him to continuously improve his leadership skills and problem solving abilities. Gerardo is studying Environmental Engineering and intends to use his knowledge and skill to help those who need it most. Gerardo believes a successful business, "...displays pride in building an experience for its customers, committing to quality, and having a genuine interest in the community."

The annual scholarship program is designed to recognize eligible employees' dedication to Dairy Queen, community and educational pursuits. Eligible employees are encouraged to submit an application which requires them to answer a series of questions about their goals and experiences. Members of the Noble Family then review the applications and choose the award recipients based on a set of criteria.

This is the fourth year of the formal Scholarship program. "The character of our crew members shined through, choosing is never easy" comments Joe Rintelman, Marketing Director for Noble Dairy Queen. "Our family has been fortunate to have such eager and dedicated individuals be part of our organization. We are pleased to have the opportunity to offer this program to recognize these tremendous employees" says Sue Stevens, Sherb Noble's daughter and an owner of the business.

About Noble Stores Dairy Queen:

Noble Stores, LLC is the original Dairy Queen franchise; founded in June of 1940 by Sherb Noble who opened the very first Dairy Queen in Joliet, IL. The Noble family continues to operate the business with nine locations, including two in Aurora, one each in Geneva and Batavia, and five in the greater Kankakee area. Noble DQ strives to provide our customers with timely, courteous service, a quality product, and a memorable experience.

Locations:

121 S. Main Street, Bourbonnais, IL	126 N. Lake Street, Aurora, IL
1045 W. Station Street, Kankakee, IL	918 W. Illinois Avenue, Aurora, IL
1700 E. Maple Street, Kankakee, IL	703 E. State Street, Geneva, IL
3 Gladiolus, Momence, IL	1134 W. Wilson Street, Batavia, IL
399 Southcreek Drive, Manteno, IL	

More about Noble Stores, LLC can be found at their web page: www.NobleStores.com

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