



**FOR IMMEDIATE RELEASE**

**Noble Dairy Queen to Host Bourbonnais Day Celebration on 6-09-14**

May 28<sup>th</sup>, 2014 – Bourbonnais, Illinois - A zip code identifies a community, and Monday, June 9<sup>th</sup>, 2014 (6-09-14) is Bourbonnais' day. A community celebration is planned from 4-7 PM at Noble Dairy Queen's 121 S. Main St. location.

The celebration will begin at 4 PM with a Mayoral proclamation followed by community activities and displays. The Bourbonnais Police Department, Fire Department and Post Office will have vehicles and personnel on hand for attendees to interact with. The Bourbonnais Grove Historical Society and Olivet University Archives will have historical displays. Noble Dairy Queen will have balloons, temporary tattoos and children's games. Additionally the Bourbonnais DQ staff is creating a special "Bourbonnais Blizzard" and Small Cones will be featured for \$.99. An up-to-date list of events can be found at the company's website, [www.NobleStores.com](http://www.NobleStores.com).

Noble Stores' Marketing Director, Joe Rintelman, borrowed the idea, "My hometown arranged a community celebration on their zip code day, and it was great; this is a once in a century opportunity." Tiffany Mosier, Bourbonnais Dairy Queen Manager says, "The feedback has been very positive and our staff is excited to host. We will shut down our drive-thru so everything can be near the storefront and all attendees stay safe."

Noble Dairy Queen has proudly been serving the Bourbonnais community at that location since 1967. "We are honored to be hosting and have so many community institutions involved. It demonstrates the pride Bourbonnites have in their community." says Rintelman.

Noble Dairy Queen is the Original DQ franchisee. Founder, Sherb Noble, first introduced the revolutionary "Soft-Serve" ice cream product at his Kankakee Ice Cream shop in 1938. Two years later he opened the first Dairy Queen in Joliet. Today there are over 6,400 Dairy Queens in 20 countries.

**About Noble Stores Dairy Queen:**

*Mission:* To provide our customers with timely, courteous service, a quality product, and a memorable experience.

*Locations:*

121 S. Main Street, Bourbonnais, IL	126 N. Lake Street, Aurora, IL
1045 W. Station Street, Kankakee, IL	918 W. Illinois Avenue, Aurora, IL
1700 E. Maple Street, Kankakee, IL	703 E. State Street, Geneva, IL
3 Gladiolus, Momence, IL	1134 W. Wilson Street in Batavia, IL

More about Noble Stores, LLC can be found at their web page: [www.NobleStores.com](http://www.NobleStores.com)

*For additional inquires please contact:*

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