

FOR IMMEDIATE RELEASE

Noble Dairy Queen Contributes \$7,674 to Children’s Miracle Network Hospitals



August 24, 2016 - Kankakee, Illinois: Noble Dairy Queen recently contributed \$7,674 to Children’s Miracle Network Hospitals (CMNH) in support of Lurie Children’s Hospital of Chicago. The funds were a combination of Miracle Balloon’s purchased at Noble DQ Stores, donations by customers, and a contribution by Noble DQ from Blizzard Sales on Miracle Treat Day. “The medical professionals at Children’s Miracle Network Hospitals make miracles happen every day. We are very pleased to be able to support their important work.” says Joe Rintelman, Marketing Director for Noble Dairy Queen. He continues, “We have long known that our DQ Fans are generous, and they have demonstrated that yet again, we genuinely appreciate their support.”

Each year Dairy Queen hosts Miracle Treat Day. On that day a minimum of \$1 from every Blizzard treat sold is donated to CMNH. This year marked record participation at Noble Dairy Queen Stores with 2,705 Blizzards being served across all Noble DQ locations on that single day. Additionally, Noble DQ locations sold Miracle Balloons in the weeks leading up to Miracle Treat Day. Fans can purchase and personalize these paper Balloons, which are displayed in the DQ’s windows, and the proceeds are donated to support CMNH.

The Dairy Queen system has supported Children’s Miracle Network Hospitals since 1984, and has raised more than \$115 million dollars in support of Children’s Miracle Network Hospitals since that time. Children’s Miracle Network Hospitals will provide more than 32 million treatments to more than 10 million kids this year.

About Noble Stores Dairy Queen:

Noble Stores, LLC is the original Dairy Queen franchise; founded in June of 1940 by Sherb Noble who opened the very first Dairy Queen in Joliet, IL. The Noble family continues to operate the business with nine locations, including two in Aurora, one each in Geneva and Batavia, and five in the greater Kankakee area. Noble DQ strives to provide our customers with timely, courteous service, a quality product, and a memorable experience.

Locations:

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| 121 S. Main Street, Bourbonnais, IL | 126 N. Lake Street, Aurora, IL |
| 1045 W. Station Street, Kankakee, IL | 918 W. Illinois Avenue, Aurora, IL |
| 1700 E. Maple Street, Kankakee, IL | 703 E. State Street, Geneva, IL |
| 3 Gladiolus, Momence, IL | 1134 W. Wilson Street, Batavia, IL |
| 399 Southcreek Drive, Manteno, IL | |

More about Noble Stores, LLC can be found at their web page: www.NobleStores.com

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