

FOR IMMEDIATE RELEASE

Noble Dairy Queen to Participate in Free Cone Day

March 14th, 2018, Kankakee, Illinois – All Noble Dairy Queen locations will be celebrating the first day of spring with Free Cone Day on Tuesday, March 20th.



Throughout the day, patrons are welcome to enjoy a free small vanilla DQ Soft-Serve Cone with the signature curl on top. This is the third consecutive year that Noble Dairy Queen will be participating in Free Cone Day. “We see it as a great opportunity to celebrate the arrival of spring and thank our customers for their continued loyalty,” says Joe Rintelman, Marketing Director for Noble Dairy Queen. The promotion is limited to one free cone per customer while supplies last.

Patrons will have the opportunity to support Children’s Miracle Network during Free Cone Day. Donations for the organization will be accepted, or, patrons can have their cone dipped for \$1 with the proceeds being donated to Children’s Miracle Network.

This is a memorable year for Noble Dairy Queen as it marks 80 years since Sherb Noble introduced Soft-Serve to the world in his Kankakee Ice Cream Shop. This successful sale ushered in a new ice cream product and soon after launched Dairy Queen as a new and enduring brand. Noble DQ will be celebrating this milestone throughout the year.

About Noble Stores Dairy Queen:

Noble Stores, LLC is the original Dairy Queen franchisee; founded in June of 1940 by Sherb Noble who opened the very first Dairy Queen in Joliet, IL. The Noble family continues to operate the business with nine locations, including two in Aurora, one each in Geneva and Batavia, and five in the greater Kankakee area. Noble DQ strives to provide our customers with timely, courteous service, a quality product, and a memorable experience.

Locations:

121 S. Main Street, Bourbonnais, IL	126 N. Lake Street, Aurora, IL
1045 W. Station Street, Kankakee, IL	918 W. Illinois Avenue, Aurora, IL
1700 E. Maple Street, Kankakee, IL	703 E. State Street, Geneva, IL
3 Gladiolus, Momence, IL	1134 W. Wilson Street in Batavia, IL
399 Southcreek Dr., Manteno, IL	

More about Noble Stores, LLC can be found at their web page: www.NobleStores.com

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