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Forecast Calls for *Blizzard*[®] Treats—For A Good Cause
***Noble Dairy Queen*[®] Stores celebrate *Miracle Treat Day* on August 2nd**
to benefit Ann & Robert H. Lurie Children's Hospital of Chicago

Kankakee, IL — *Blizzard*[®] Treats will be flowing on Thursday, August 2nd during the *Dairy Queen* system's Annual Miracle Treat Day at all Noble *Dairy Queen* Locations in Kankakee, Bourbonnais, Manteno, Momence, Aurora, Batavia and Geneva to benefit Ann & Robert H. Lurie Children's Hospital of Chicago, one of 170 hospitals supported by Children's Miracle Network Hospitals[®] (CMN Hospitals).

For every *Blizzard* Treat sold on Miracle Treat Day at Noble *Dairy Queen* locations, \$1 will be donated to Ann & Robert H. Lurie Children's Hospital of Chicago.

"CMN Hospitals raises funds to help save and improve the lives of kids treated at member hospitals across the U.S. and Canada. What is great about this community effort is that the funds stay local to support Ann & Robert H. Lurie Children's Hospital of Chicago," said Joe Rintelman, Director of Marketing for Noble *Dairy Queen*.

The *Dairy Queen* system has been raising funds for CMN Hospitals for over 30 years with donations topping \$135 million through fundraising efforts including Miracle Treat Day, the Miracle Balloon campaign and other local initiatives.

The featured Miracle Treat Day "*Blizzard* Treat of the Day" will be *Oreo*[®] which is still the most popular *Blizzard* Treat to date. The *Blizzard* summer menu including S'mores, Jurassic Chomp, Summer Berry Cheesecake, Twix, and Cotton candy as well as well as other *Blizzard* flavors also are available that day.

For more information about Miracle Treat Day, visit MiracleTreatDay.com.

For more information about the *Dairy Queen* system, visit DairyQueen.com.

For More information about Noble *Dairy Queen* Stores, Visit Noblestores.com

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About Children's Miracle Network Hospitals

Children's Miracle Network Hospitals® raises funds and awareness for 170 member hospitals that provide 32 million treatments each year to kids across the U.S. and Canada. Donations stay local to fund critical treatments and healthcare services, pediatric medical equipment and charitable care. Since 1983, Children's Miracle Network Hospitals has raised more than \$5 billion, most of it \$1 at a time through the charity's Miracle Balloon icon. Its various fundraising partners and programs support the nonprofit's mission to save and improve the lives of as many children as possible. Find out why children's hospitals need community support, identify your member hospital and learn how you can Put Your Money Where the Miracles Are, at CMNHospitals.org and facebook.com/CMNHospitals.

About ADQ:

American Dairy Queen Corporation (ADQ), which is headquartered in Minneapolis, Minn., develops, licenses and services a system of more than 6,300 Dairy Queen® stores in the United States, Canada and 25 other countries. ADQ is part of the Berkshire Hathaway family of companies led by Warren Buffett, the legendary investor and CEO of Berkshire Hathaway. For more information, visit DairyQueen.com.

About Noble Stores Dairy Queen:

Noble Stores, LLC was founded by Sherb Noble who opened the very first Dairy Queen in Joliet, IL in June of 1940. The Noble family continues to operate the business with nine locations, including two in Aurora, one each in Geneva and Batavia, and five in the greater Kankakee area. Noble DQ strives to provide our customers with timely, courteous service, a quality product, and a memorable experience.

Locations:

121 S. Main Street, Bourbonnais, IL

126 N. Lake Street, Aurora, IL

1045 W. Station Street, Kankakee, IL

918 W. Illinois Avenue, Aurora, IL

1700 E. Maple Street, Kankakee, IL

703 E. State Street, Geneva, IL

3 Gladiolus, Momence, IL

1134 W. Wilson Street, Batavia, IL

399 Southcreek Drive, Manteno, IL

More about Noble Stores, LLC can be found at their web page: www.NobleStores.com

For additional inquires please contact:

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