



FOR IMMEDIATE RELEASE

Maple Street Dairy Queen to remain Open Year Round

November 1st, 2016 - Kankakee, Illinois: Noble Dairy Queen announces plans to keep the Maple Street Dairy Queen location in Kankakee open year round. Now DQ fans will be able to enjoy their favorite treats year-round at all five of Noble Dairy Queen's Kankakee area locations. "Our Maple Street location was one of two that we continued to close in November" says Joe Rintelman, Director of Marketing for Noble Dairy Queen. Rintelman continues, "This move will bring greater consistency across our system for our fans and employees"

Historically, Dairy Queen treat centers were a seasonal business, closing in late fall and opening again in spring. In 2011, the Bourbonnais, Station Street, and Momemce locations were kept open year-round, and fans have appreciated the opportunity to enjoy DQ throughout the winter. "Celebrations, milestones, and cravings happen year-round, Noble DQ wants to be available for fans" says Rintelman, "We're hardy Midwesterners, it's never too cold for Soft-Serve Ice Cream!"

This is the first full year of operations at the Manteno Dairy Queen location, which will also be staying open all year long.

About Noble Stores Dairy Queen:

Noble Stores, LLC is the original Dairy Queen franchise; founded in June of 1940 by Sherb Noble who opened the very first Dairy Queen in Joliet, IL. The Noble family continues to operate the business with nine locations, including two in Aurora, one each in Geneva and Batavia, and five in the greater Kankakee area. Noble DQ strives to provide our customers with timely, courteous service, a quality product, and a memorable experience.

Locations:

121 S. Main Street, Bourbonnais, IL	126 N. Lake Street, Aurora, IL
1045 W. Station Street, Kankakee, IL	918 W. Illinois Avenue, Aurora, IL
1700 E. Maple Street, Kankakee, IL	703 E. State Street, Geneva, IL
3 Gladiolus, Momence, IL	1134 W. Wilson Street, Batavia, IL
399 Southcreek Drive, Manteno, IL	

More about Noble Stores, LLC can be found at their web page: www.NobleStores.com

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